

NEWS RELEASE
For immediate release

The New Writer's Handbook 2007 wins
ForeWord Book of the Year Award

Minneapolis (June 2008)—Scarletta Press is pleased to announce that *The New Writer's Handbook 2007* (ISBN 13: 978-0-9765201-6-0) has won *ForeWord Magazine's* Book of the Year Award in the Career category.

This first edition of an annual anthology of readings, edited by Philip Martin, features sixty hands-on articles that offer practical advice on literary craft and career development for professional writers of all skill levels. The topics of the diverse writings range from tips for creative motivation, to pitching and proposals, to Internet marketing. The collection includes relevant advice from the unique perspectives of both bestselling authors and web-savvy bloggers. Led by Erica Jong's preface, contributors include Barry Lopez, Richard Powers, Mary Pipher, Jane Yolen, Linda Sue Park, William G. Tapply and many others.

Harold Cordry of *ForeWord* writes, "The most evident indication of the quality of Philip Martin's book is its wide and various array of authoritative contributors ... Their individual voices invigorate the work as a whole, making it a more appealing read than most how-to books."

Coming this August is *The New Writer's Handbook 2008*, again edited by Philip Martin, with a preface by former US Poet Laureate Ted Kooser. This edition contains over sixty new articles in the same eclectic vein as its predecessor. Topics covered are Creativity & Motivation, Craft of Writing, Pitching Your Work, Marketing & Internet Skills and Business Savvy. Contributors include Tess Gerritsen, Lois Lowry, Ira Glass, Barry Eisler, Chip MacGregor, Shannon Hale and many more.

For more information regarding *The New Writer's Handbook* series or Scarletta Press, please visit www.scarlettapress.com.

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